# CALL FOR PAPERS 55TH ANNUAL CONFERENCE



# Communication: Questioning the Dialogue

May 26–30, 2005 Sheraton New York New York, NY, USA

International Communication Association



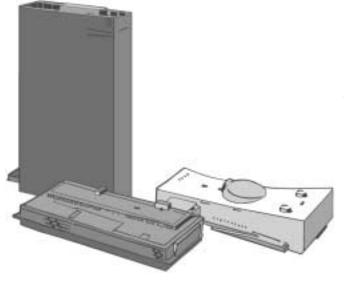
ew York City has always evoked powerful images. Often representing the best in theatre, sports, dining, and inclusion, New York has also struggled with crime, greed, pollution, and segregation. New York is as much a state of mind as it is a physical place. In May 2005, ICA meets in New York City for its 55th annual conference. New York has now come to symbolize a much more tragic occurrence at the start of this millennium, and our conference cannot avoid the implications of the current state of global affairs. The theme of the 2005 conference, Communication: Questioning the Dialogue, is influenced by the tragic events of 9/11 and those public and private decisions made in response to this age of terrorism.

The discipline of communication can certainly argue that our theoretical and methodological core, although similar to our sister disciplines, remains unique from those disciplines. An essential part of our scholarly core is the notion of dialogue. In a simple sense, dialogue is the active exchange of messages. All of our divisions depart from the study of message exchange to varying degrees as each attempts to understand and explain the communication process; nevertheless, each division maintains some focal interest in messages and the process by which they are transmitted. The very nature of dialogue has always been an area ripe for scholarly discourse; however, the public response to 9/11 has necessitated an active engagement by communication scholars with the antecedents, structure, consequences, manipulations, and values of active dialogue—not only at a global level, but at the organizational, group, interpersonal, and intrapersonal levels as well.

he cognitive revolution of the middle 1960s and early 1970s, pioneered by Ulrich Neisser and his book, *Cognitive Psychology*, has had a profound impact on the study of communication. From the perceptions of how we communicate, to the ultimate location of communication within the brain, scholarship has often focused away from the social aspects of interaction or the manifestation of dialogue as communicative acts. The current theme is meant to inspire all communication scholars to consider the active, observable dialogue that may be a direct result of human cognition or neuro-functioning. Can communication scholars develop a unifying perspective that incorporates both cognition and behavior?

In a larger sense, broad questions that communication scholars have asked and continue to ask come immediately to mind as we explore the ongoing dialogue. For instance: What is a dialogue? Do we believe in dialogue? Who gets invited to participate in the dialogue? Who controls the content of the dialogue? Can the dialogue be observed? What is a competent dialogue? Once we understand and can explain dialogue, does it matter? And, do our theories and methods permit us to grasp the significance of human dialogue? We should consider some of the areas where the research we do could have an impact.

hashi Tharoor, United Nations Under-Secretary General for Communications and Public Information, presented the keynote address at our 2003 annual conference in San Diego. One could not help but be moved by the UN's massive responsibility and unwavering belief in the mission of maintaining world peace and the goal of delivering humanitarian aid to all who require assistance. Regretfully, the UN was arguably only on the edges of the "Iraq dialogue" at that particular time. What do we as communication scholars have to say about this inclusion/exclusion from the dialogue?



Each day in the health care system, life-and-death decisions are being made by medical professionals and family members. Often, an older patient is discussing with a physician one of many chronic problems that may or may not involve multiple medications, and the discussion may or may not involve the participation of a spouse or an older child. This group of decision makers rarely has time to thoroughly discuss all the possible alternatives, rarely has all the available knowledge concerning the problem presented, rarely has the communicative skills necessary to competently conduct an intergenerational interaction contextualized by factors such as status, education, environmental noise, and so on, and may be heavily biased by ageist perceptions that are influencing

each and every thought and action. Do we as communication scholars have anything to contribute to this health care dialogue?

Certain communities around the globe have access to multiple media outlets with which to gather information important to everyday life. It does appear that there are numerous channels of information flow representing diverse opinions. Certainly a war, an election, a trial, a diet, or a university would be covered from all "political angles." Diversity of opinion should be the norm. However, this notion of the media delivering all sides of a story is known to be unrealistic. The combination of governmental control and organizational conglomerates owning large segments of the media threatens any chance of maintaining a well-informed public who can engage in a meaningful dialogue. How can communication scholarship add to the public dialogue or the lack of that dialogue?

Interdisciplinary research that bridges traditional academic, cultural, and nation-state boundaries has received much attention from university administrators, national and international funding agencies, and scholarly associations. The voice of communication scholarship is just beginning to emerge as a "player" in this international dialogue of what constitutes appropriate areas of research within the social and behavioral sciences. The International Communication Association, the various divisions that define our association, and each individual scholar can add significantly to this dialogue and in many ways determine whether serious communication scholarship is to be included within the national and international research priorities that will shape behavior research and the funding that follows such priorities. What can ICA, each division, and ultimately, each scholar do to elevate the visibility of our scholarship so that communication theory and research become a priority for research throughout the world?

The program chair plans a series of plenary sessions with influential scholars both within and without communication to discuss the significance of dialogue. These sessions will be oriented to both a theoretical examination of dialogue as an essential component of communication scholarship and the methodological approaches that can or must be developed to capture the process of the ongoing dialogue within all the units of analysis in which dialogue can occur.

he program chair welcomes contributions in the form of papers and panel proposals on the topics mentioned above and on other topics, especially those spanning divisions and interest groups. As always, competitive papers and panels on communication topics not directly related to the conference theme are also welcome and should be sent to the divisions or interest groups in the appropriate area of expertise.

#### CONFERENCE PROGRAM CHAIR:

Jon F. Nussbaum Pennsylvania State University Dept. of Communication Arts & Sciences 234 Sparks Building University Park, PA 16802 USA Phone: (814) 865-3461

Fax: (814) 863-7986 Email: jfn5@psu.edu

#### CONFERENCE SECRETARIAT:

Michael L. Haley, Executive Director International Communication Association 1730 Rhode Island Ave. NW, Suite 300 Washington, DC 20036 Phone: (202) 530-9855

Frome: (202) 530-9855 Fax: (202) 530-9851 Email: mhaley@icahdq.org http://www.icahdq.org

#### GENERAL GUIDELINES FOR ALL SUBMISSIONS

ALL divisions and interest groups will accept only online submissions for the New York conference. Contact information for divisions/interest groups is provided for questions only. Specific questions regarding a division or interest group program should be directed to the unit program planner for that division/interest group.

The following guidelines apply to ALL submissions, including theme sessions and affiliate organizations.

Deadline: All submissions must be completed online no later than 11:00 p.m. EST, November 1, 2004. To avoid technical problems, early submission is strongly encouraged. The conference submission website will go online around September 15, 2004. To reach the conference website, go to the ICA home page at http://www.icahdq.org and follow the link for 2005 Conference Submission. It is essential that you read the complete instructions carefully and prepare your submission prior to logging on.

Eligibility: You do not need to be an ICA member to submit a paper/proposal for the conference. When you visit the conference submission website, you will choose the "ICA Member" or the "Non-ICA member" category and proceed according to on-screen instructions. ICA members must use the same email address as that in the ICA membership database to avoid creating a duplicate record.

Exclusive Submissions: Each paper/proposal may be submitted to only ONE division or interest group, OR to the theme sessions. Submission of the **same** paper/proposal to more than one unit is NOT permitted. Submission of the **same** paper to more than one unit will disqualify the paper for presentation. However, you are welcome to submit different papers or proposals to the same or different units. Rejection/acceptance notices will be sent around mid-January 2005.

Conference Registration: Registration of your paper or proposal on the conference submission website does NOT enroll you as an ICA member, nor does it automatically register you for the conference itself. If your paper/proposal is accepted for presentation at the New York conference, you will be notified and must then register for the conference and pay the conference fee. Online membership application is always available on the ICA home page. Online registration for the New York conference will be available beginning in early 2005.

**Email Address:** Because the conference system uses email addresses to identify participants and to avoid scheduling conflicts, **each conference participant must use one** 

and only one email address for all submissions. If you are an ICA member, this should be the same email address you have entered into the ICA membership database. You should consider this your unique identification number for all ICA purposes.

#### CATEGORIES OF SUBMISSIONS

As many as four categories of submissions—full papers, extended abstracts, poster presentations, and panel session proposals—may be accepted, depending on the submission guidelines of the specific division or interest group.

- **a. Full Papers:** 25 pages plus tables/references maximum.
- **b. Extended Abstracts:** A few divisions/interest groups accept either full papers or extended abstracts. Consult the division's or interest group's submission guidelines in this Call for Papers for specific information. Full papers are usually preferred.
- **c. Poster Presentations:** Most divisions/interest groups accept poster presentations. A poster presentation is a paper you would like considered for presentation at an interactive poster session. Some research lends itself well to this style of presentation. If your poster presentation is accepted, you will be expected to prepare a poster display of your research for presentation at the conference. Poster sessions have plenary status at ICA conferences.
- **d. Panel Session Proposals:** Most divisions/interest groups and the theme sessions accept proposals for organized panel sessions.

## SUBMITTING A PAPER, EXTENDED ABSTRACT, OR POSTER PRESENTATION

- a. Preparing the File: Before submitting, consult the guidelines in the Call for Papers and have your paper, poster presentation, or extended abstract ready to upload as a single document (maximum length 25 pages plus tables and references). All online submissions must be in one of five formats—MS Word for Windows, MS Word for Mac, WordPerfect, PDF, or Rich Text Format. All tables, graphs, and pictures associated with your submission must be included with the main text in a single document.
- b. Author Identification must be removed for blind reviewing of submissions. Before uploading your paper, remove all author identification from the document including any file properties. (For example, in MS Word, in the "File" menu, select "Properties," delete any identifying information, click "OK," and save the document.)

- c. Additional Information: Title, author(s), a 150-word abstract, and other information (e.g., student authorship, special requests) must be entered online when you submit your paper/poster/extended abstract. To begin the submission process, visit the conference website, register as a submitter, select the division/interest group and type of submission, enter all required information, click "Continue," AND follow the instructions to upload your document. You must upload a paper, poster, or extended abstract in order to complete the submission process.
- **d. Tracking Number:** Each paper/poster/extended abstract submission is automatically assigned a unique tracking number. Upon completion of the submission process for each paper/poster/extended abstract, the submitter will receive an automatic email acknowledgment including the tracking number. During the peer review process, submissions will be identified by tracking numbers only.

#### SUBMITTING A PANEL SESSION PROPOSAL

- **a. Registering Panelists:** All panelists must agree in advance of submission to participate as panel presenters AND to register for the ICA conference. ICA does NOT provide registration waivers for members or for non-members.
- **b. Texts Needed:** If your panel session will include individual presentations, you (the session organizer) also need to obtain a title and 150-word abstract from each presenter before submitting. Also before submitting, you need to prepare a 400- word rationale for your panel proposal and a **75-word panel description for the conference program**.
- c. Entering the Panel: If you are the panel organizer, once you have the required information for EACH participant, you will then visit the website, submit the panel proposal, and enter all panel information. You will be able to enter the panel title, rationale, panel description, presentation titles, abstracts, and any other required information by cutting and pasting the text from your word processing program.

#### CHANGING OR DELETING A SUBMISSION

Changing Title/Abstract: Up until the deadline of 11 p.m. EST November 1 you may return to the conference website, select "View/Edit a previous submission," click on the title of the submission you wish to change, and

### AUDIOVISUAL EQUIPMENT

Not all meeting rooms can be equipped identically, so audiovisual presentations require special scheduling. REQUESTS FOR AUDIOVISUAL EQUIPMENT MUST ACCOMPANY PAPER AND PANEL SUBMISSIONS. ICA makes every effort to provide audiovisual equipment essential to the program when cost is reasonable. Requests that entail extreme costs and requests that are not made in advance will be denied.

edit the information or delete the submission. Follow online instructions for editing submissions.

**Changing Text:** In order to change the document, you must delete the submission and resubmit it as a new submission.

Changing Unit: You also CANNOT simply change the unit (division/interest group) to which you submitted. If you need to send your submission to a different unit, you can do so in either of two ways: (1) Delete your submission and resubmit to a different unit, OR (2) email your request to the Conference Program Chair, who can transfer your submission to a different unit.

#### ETHICAL CONSIDERATIONS

Authorship. Authors must give credit through references or notes to the original author of any idea/concept presented in the paper/proposal. This includes direct quotations and paraphrases.

*Publication/Presentation History.* If material in your presentation has been published, presented, or accepted for publication or presentation, this must be disclosed in your paper/proposal.

Conference Attendance. If your panel, paper, or interactive display presentation is accepted for an ICA conference, you have a commitment to register for and attend the conference and perform your assigned role. All chairs and respondents also make this commitment. If extenuating circumstances prevent you from attending, you should find a substitute to perform your duties and notify the program chair and division or interest group contact person.

#### THEME SESSION PROPOSALS

General: Submissions to theme sessions must follow all guidelines outlined above. Proposals can be for either an individual paper or a panel on the conference theme and are invited from all sectors of the field, but they must focus on the conference theme. Proposals will be evaluated competitively by anonymous referees. Authors are encouraged to combine the domains for two or more ICA divisions or interest groups or to extend beyond the scope of ICA. However, papers or panels must NOT be submitted simultaneously for consideration to any division or interest group. Submission should have broad appeal across the units of the association.

*Theme focus:* Papers/panels deemed to fit the special interests of one of the divisions/interest groups rather than the conference as a whole will be forwarded to that group for consideration.

*Texts needed.* Panel proposals on the conference theme must include a 400-word rationale explaining how the panel fits the conference theme and 75-word summary of the rationale to appear in the conference program.

#### **Conference Program Chair:**

Mary Lee Hummert University of Kansas Communication Studies 1440 Jayhawk Boulevard., Rm. 102 Lawrence, KS 66045-7574 USA Phone: (785) 864-0668

Fax: (785) 864-2666

Email: mlhummert@ku.edu

## CONTACT INFORMATION FOR DIVISIONS/INTEREST GROUPS

#### **Information Systems**

David Roskos-Ewold University of Alabama Phone: (205) 348-5995 Email: droskos@ccom.ua.edu

Three types of papers will be accepted for review. Category 1: Completed papers or abstracts reporting on new research. This category includes all data-based single studies reporting new results. Abstracts are limited to 4 pages, double-spaced. Only completed papers will be considered for presentation on the Best of Information Systems panel at the conference. Category 2: Theoretical or programmatic research papers. This category includes substantial new syntheses of several related studies (programs of research) or major reviews of important bodies of research. Full papers are required and are limited to 25 pages. Category 3: Panel proposals. Panel proposals should include participants' names, abstracts of papers, background information on participants, and a justification for the panel. This justification should explain the importance of the topic and why it is of interest to division members.

#### **Interpersonal Communication**

Beth LePoire University of California, Santa Barbara

Phone: (805) 893-7393 Fax: (805) 893-7102

Email: lepoire@comm.ucsb.edu

This division is interested in papers and panel proposals that address communication processes and outcomes in a broadly construed view of interpersonal contexts, including relational, institutional, social, and cultural. Interest is in the fundamental means by which human beings create, express, interpret, and negotiate their communicative interactions with one another. Papers reflecting diverse theoretical perspectives and both quantitative and qualitative methodological approaches are encouraged. Papers may address pragmatic concerns, theory development, or be in the form of integrative reviews.

Panels that include papers addressing the same topic or issue from varying theoretical and methodological perspectives are particularly encouraged. Panel proposals reflecting the conference theme may be submitted to this division if not submitted to the theme chair. Panel proposals should provide a rationale and abstract for the panel as a whole, as well as an extended abstract of each participant's contribution.

Submitters should review guidelines for the division's Applied Communication Award (see the division website or email LePoire for more information). Only self-nominated papers are considered for this award, so clearly indicate on the cover page your desire to be considered for the award.

#### **Mass Communication**

Sandra J. Ball-Rokeach University of Southern California Phone: (213) 740-1260

Email: <u>brica@usc.edu</u>

The Mass Communication Division welcomes paper submissions on various topics, including research on factors that redefine the nature of mass communication and communication media, research that explains or explores effects of or interactions with media systems, media effects, and the changing role of mass communication in society, among other subjects. New appraisals of mass communication theory are especially welcome, particularly those related to the conference theme.

Research based on qualitative or quantitative approaches, as well as a range of theoretical approaches, including political economy and critical theory, are acceptable. The division considers only completed papers. Panel proposals must include written proof of acceptance by all participants.

#### **Organizational Communication**

Steve Corman Arizona State University Phone: (480) 965-3830 Fax: (480) 965-4291

Email: steve.corman@asu.edu

The Organizational Communication Division (OCD) focuses on the description, analysis, understanding, and critique of communication practices in contemporary organizational life. The OCD is concerned not only with internal organizational affairs (such as supervisory-subordinate relations, employee socialization, worker participation, and media/technology usage), but also with interorganizational networks and the roles of the organization in the larger society. OCD members study organizing in all sectors of society (public, private, and independent) and adopt perspectives that include empirical, interpretive, critical, and postmodern. The OCD is committed to the use of multiple methodologies for data gathering and data analysis and especially to the triangulation of diverse and complementary research methods. Both theoretical and applied projects are encouraged. Topics of interest to OCD members range from micro-examinations of negotiation and bargaining tactics to macro-analyses of discourses of globalization. All these concerns, perspectives, and topics are appropriate for paper and panel submissions. The OCD welcomes submission of special panels and programs that truly will enhance multicultural, multinational, and academic-industry interaction, moving the study of organizational communication beyond its accustomed domains. The OCD will consider only completed papers and fully developed panel proposals.

#### **Intercultural & Development Communication**

#### International & Development Communication:

Karin Gwinn Wilkins University of Texas at Austin Phone: (512) 471-2007 Fax: (512) 471-4077

Email: kwilkins@mail.utexas.edu

#### Intercultural Communication:

Min-Sun Kim

University of Hawaii at Manoa Phone: (808) 956-8317

Fax: (808) 956-6943 Email: kmin@hawaii.edu

The Intercultural and Development Division welcomes full papers (not abstracts) and panel proposals that focus on intercultural, international, and development communication topics. We consider work across a variety of theoretical and methodological approaches, concerning issues of communication across cultural, political, economic, and other boundaries, as well as strategic communication for social change. Approximately 50 percent of submissions are generally accepted after peer review.



Please refer to ICA guidelines for more information on specific instructions regarding paper and panel submissions. When submitting to this division, authors will need to indicate whether their work should be considered within the intercultural or the international/development section. Please contact Karin Wilkins (kwilkins@mail.utexas.edu) with questions about this division.

#### **Political Communication**

Gianpietro Mazzoleni Università degli Studi di Milano Phone: +39 (02) 503 18824 Fax: +39 (02) 503 18840

Email: gianpietro.mazzoleni@unimi.it

The Political Communication Division supports research and theory development at the intersection of politics and communication. The division recognizes that political communication takes place in many settings, including within and between individuals, small groups, organizations, the media, cultures, and nations. As such, studies of communication dealing with government, media, political figures, citizens, campaigns, and advocacy groups are all within the purview of this division. Papers that address political communication problems at all levels of analysis using a variety of theories and methodologies are welcome.

#### **Instructional & Developmental Communication**

Lynda L. McCroskey

California State University, Long Beach

Phone: (562) 985-8994 Fax: (562) 985-5543 Email: <u>lmccrosk@csulb.edu</u>

The Instructional and Developmental Communication Division is concerned with two broad areas: (1) communication related to any learning or instructional process, and (2) communication related to developmental processes across the life span. The division encourages papers and panel proposals that deal with either or both of these topic areas. Division members share a variety of research interests, including, but not restricted to, teacher-student interaction, teaching styles, instructional technology, the impact of mass media on children's development, the development of communication skills across the life span, and communication between generations across the life span.

Submissions must be made online but a printed copy must also be sent to Dr. Lynda L. McCroskey, Dept. of Communication Studies, 1250 Bellflower Blvd., California State University, Long Beach, CA 90840-8501 USA.

#### **Health Communication**

Douglas C. Storey

Johns Hopkins Center for Communication Programs

Phone: (410) 659-6247 Fax: (410) 223-1634 Email: <u>dstorey@jhuccp.org</u>

The Health Communication Division is committed to excellence in research on both the development of theory as well as the application of theory to health communication problems. Communicating about health takes place intraindividually, interpersonally, within groups and networks, in health care organizations, in the mass media, in institutions, and in society as a whole. The division invites papers and panel proposals that address health communication at any level of analysis using qualitative or quantitative methods. Very few panel proposals can be accepted, so they must provide exceptional added value and should be no substitute for peer review of completed papers. Submissions addressing the 2005 conference theme, Questioning the Dialogue, are welcomed. Dialogue about health within and among health disciplines, between health and other disciplines, between and among practitioners and theoreticians, between health communicators and their audiences, and within popular culture are among the rich areas of scholarly inquiry that resonate with the conference theme.

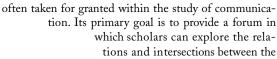
#### Philosophy of Communication

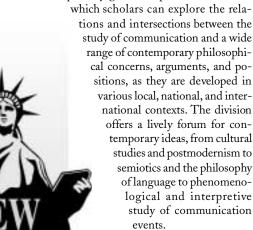
Christina Slade University of Canberra Phone: 61262015732

Fax: 61262015300

Email: cms@comedu.canberra.edu.au

The Philosophy of Communication Division is interested in receiving papers concerned with theoretical, analytical, and political issues that cut across the various boundaries that are





#### **Communication & Technology**

Joseph B. Walther Cornell University Phone: (607) 255-2798 Fax: (607) 254-1322 Email: icacat@cornell.edu

The Communication and Technology Division is committed to excellence in research and theory development regarding the causes, consequences, and/or context of old, present, and new communication technologies. Studies may focus on the intraindividual, interindividual, small group, organizational, nation-state, or international levels of analysis. Manuscripts need not be limited to classical communication paradigms. Manuscripts that use disciplinary foci, including, but not limited to, economics, psychology, sociology, political science, information and computer science, and history, are welcomed. Likewise, all methodological approaches, including quantitative, qualitative, historical, critical, institutional, and humanistic, are encouraged. Manuscripts or panel proposals reflecting the conference theme will receive special consideration.

#### Feminist Scholarship

Cynthia Carter Cardiff University

Phone: +44 (0)29 20876172 Fax: +44 (0)29 20238832 Email: <u>cartercl@cardiff.ac.uk</u>

The Feminist Scholarship Division is interested in receiving formal research papers, papers that are a work in progress, panel proposals, and roundtable proposals that explore the relationship of gender and communication, both mediated and non-mediated, within a context of feminist theories, methodologies, and practices. The division explores issues including feminist pedagogy; the social implications of the gendered 'digital divide'; international gender commonalities and differences by 'race', social class, gender, sexuality, nationality, etc.; women's alternative media; feminist political economy of the media; feminist cultural studies; and transnational feminist theory and political practice, amongst others.

Submissions may be

- 1. Full length completed research papers (8,000-9,000 words; max. 25 pages);
- 2. Shorter work in progress papers (4,000-5,000 words; 8–10 pages);
- Panel proposals (title, rationale of 400 words maximum, and a 150-word description of each panel paper; 75-word rationale for conference programme; a full list of participants); or
- 4. Roundtable proposals (same submission criteria as panel proposals) on current issues and debates in the field of feminist communication scholarship.

Authors should submit their paper or proposal to the Feminist Scholarship Division online at the ICA website: (see <a href="https://www.icahdq.org">www.icahdq.org</a> then follow the links for the 2004 Conference

and online submissions). Note: your submission MUST indicate into which category it fits (i-iv).

All submissions must be registered online no later than Monday, November 1, 2004. Please note: Submissions arriving after this date will not be accepted.

#### Communication Law & Policy

Matt Jackson, Chair Pennsylvania State University

Phone: (814) 863-6419 Email: mattj@psu.edu

The Communication Law and Policy Division welcomes all research and analysis of law, regulation, and policy that deals with information, communication, and culture. Defining policy broadly, the division includes within its purview principles that should or do underlie law and regulation, proposals for new law and regulation, and the programs and institutions through which policy is implemented. Every step of the legal process is of interest, including policy implications of the results of communication research; development of policy proposals; the nature of policy making and policy implementation processes; and the evaluation, effects, and critique of current and past law and policy. The division welcomes work dealing with policy for the medium (the architecture and technologies of the global information infrastructure) as well as the message—and the interactions between the two. Because so much decision making with structural effect now takes place outside of formal legal structures, the division is also interested in private sector policymaking. The division's scope is global, presenting work that focuses on individual nation-states, localities, or regions; comparative studies; and international and global law. The division has no methodological constraints and encourages the submission of theoretical and applied research utilizing any appropriate methodology. Only completed papers and developed panel proposals will be considered for review; CLP does not have a separate review process for the poster session. Please identify student papers so they may be considered for the student paper competition. The top student paper receives a cash award.

#### **Language & Social Interaction**

François Cooren Université of Montréal Phone: (514) 343-6111 x 2759

FAX: (514) 343-2298

Email: f.cooren@umontreal.ca

The Language and Social Interaction Division welcomes submissions about the social uses or qualities of language, and/or the processes or structures of social interaction that either analyze data, pursue theoretical issues, or address methodological concerns. Research appropriate to the division may rely on either qualitative or quantitative data and usually takes an approach grounded in the traditions of rhetorical analysis, ethnography of communication, conversation analysis, social psychology of language, discourse studies, narrative studies, linguistics (especially applied linguistics or sociolinguistics), or semiotics. Work that focuses on nonverbal aspects of interaction and speech is also appropriate.

Panel proposals should include a rationale for the panel and an extended abstract of each participant's contribution.

Attendees from "soft currency" countries may apply for financial support for the cost of convention registration only. Please apply for consideration by sending a separate message addressed to the program planner listed above.

#### **Popular Communication**

Debra Merskin University of Oregon Phone: (541) 346-4189 Fax: (541) 346-0682

Email: dmerskin@darkwing.uoregon.edu

The Popular Communication Division provides a forum for scholarly investigation, analysis, and dialogue among communication researchers interested in popular communication and popular culture. Division members employ diverse theoretical approaches and methodological tools to explore a wide range of artifacts, processes, effects, and meanings that are associated with the shaping of popular communication and popular culture. The division particularly values critical research that regards popular communication and popular culture as a locus from which to generate useful and provocative questions about everyday life. Submissions that address the conference theme are particularly welcomed.

Students should indicate status in the abstract section of the online submission form unless otherwise indicated.

Panel submissions must include the following:

- 1. Official panel listing as it would appear in the program,
- 2. 400-word rationale for the panel,
- 3. 150-word abstract of each of the papers on the panel,
- 4. Description of panelists' qualifications regarding proposed
- 5. Complete contact information for each panelist.

#### **Public Relations**

Hochang Shin Sogang University Phone: 82 2 705 8904 Fax: 82 2 705 8067

Email: hochang@sogang.ac.kr

The Public Relations Division encourages the submission of research papers (both faculty and student) and panel proposals (including theme sessions) that focus on the theory and practice of public relations. Subject areas include (but are not limited to) public relations education, international PR, issues management, crisis management, leadership, employee relations, government relations, management strategies, uses of new technologies in public relations, public relations within different cultural contexts, and the impact of globalization on the theory and practice of public relations. Papers may be quantitative or qualitative in nature, including a range of theoretical approaches, reviews of major bodies of research, case studies, historical research, and data-based studies reporting new results.

Panel proposals should include names and affiliations of participants, rationale for the panel, and an abstract of each participant's contribution. The rationale should point to the importance of the topic and the reasons that division members would be interested in it. Preference will be given to panels that focus on a unifying theme or issue.

For all submissions (competitive paper, panel, and poster session), please indicate the status of each author (e.g., professor, researcher, or MA/PhD student). Student-only submissions must clearly indicate student status. However, in order to avoid compromising the integrity of the judging process, author identification must NOT appear on the paper itself.

#### **Visual Communication**

Michael Griffin Macalester College Phone: (651) 696-6423 Fax: (651) 696-6331 Email: griffin@macalester.edu



The Visual Studies Division seeks to enhance the understanding of the visual in all its forms, from moving and still images and displays in television, video, and film, to art and design, and print and digital media. The division provides a forum for the discussion of theory and research in the creation, processing, function, meaning, and critical consequences of visual representation. As an area that intersects with other communication fields and ICA divisions, the Visual Studies Division welcomes interdisciplinary study as well as targeted analyses of all aspects of the visual communication experience.

The Visual Studies Division invites paper submissions, poster session presentations, and panel proposals on issues and research specifically related to visual production, representation, reception, interpretation and influence. All proposals are competitively evaluated through a blind peer review process. Work that nominally concerns visual media but does not investigate issues that are specifically visual in nature will be at a competitive disadvantage. Completed papers are preferred. Extended abstracts will be considered, but only with the expectation that they present substantial synopses of well-developed, continuing research and are not proposals for nascent work. Abstracts of less than 8–10 pages are discouraged.

Panel proposals should include a general abstract fully explaining the purpose/rationale and format of the panel, accompanied by individual abstracts identifying and summarizing the expertise and contributions of proposed panel participants. The

Visual Studies Division welcomes creative panel proposals, including roundtable discussions and visual media presentations. Video and multimedia presentations cannot be submitted via the ICA online system and instead must be mailed to the Visual Studies Division program planner (Michael Griffin, Dept. of Humanities, Media, & Cultural Studies, Macalester College, 1600 Grand Ave., St. Paul, MN 55105-1899). In all cases, sufficient information must be provided for reviewers to evaluate and compare the strength of presentations and proposals.

#### Gay, Lesbian, Bisexual, & Transgender Studies

Katherine Sender Annenberg School for Communication Phone: (215) 573-1958

Phone: (215) 573-1958 FAX: (215) 898-2024

Email: ksender@asc.upenn.edu

Panel proposals should provide a rationale for the panel and an extended abstract for each participant's contribution.

Gay, Lesbian, Bisexual, and Transgender Studies is concerned with the analysis and critique of sexual systems, discourses, and representations, particularly those that animate, inform, and impinge upon the lives of lesbian, gay, bisexual, and transgender people. Such systems and discourses occur in institutional, community, domestic, and intimate contexts; are closely connected to other social and cultural practices (such as nationalism, education, or popular entertainment); and play a critical role in the formation and communication of individual and group identity. Members also work with the ICA leadership to represent the concerns of lesbian, gay, bisexual, and transgender scholars in the association.

The Interest Group welcomes papers (25 pages max), extended abstracts (8 pages max), posters, and panel proposals (panel proposals should provide a 400-word rationale for the panel and a 200-word abstract for each participant's contribution).

#### **Intergroup Communication**

Scott Reid

University of California, Santa Barbara

Phone: (805) 893-7847 FAX: (805) 893-7102

Email: intergroup@comm.ucsb.edu

The Intergroup Communication Interest Group provides a forum for the burgeoning discipline of intergroup relations in all its communicative guises. Among a raft of others, intergroup communication informs mass, organizational, intercultural, political, social cognitive, and interactive aspects of communication. The Intergroup Communication Interest Group will provide a home for quantitative and qualitative approaches to phenomena in these realms. We welcome perspectives from social psychology, sociology, sociolinguistics, and political science with an aim to providing an exciting interdisciplinary niche for intergroup communication. The intergroup interest group welcomes completed papers (25 pages maximum) and fully de-

veloped panel proposals (400-word description, with 100-word abstracts for each paper).

#### **Journalism Studies**

Thomas Hanitzsch Technische Universität Ilmenau Phone: 49 (0) 3677-694670 FAX: 49 (0) 3677-694695 thomas.hanitzsch@tu-ilmenau.de

The Journalism Studies Interest Group was established at ICA's 2004 conference in New Orleans. The interest group is concerned with journalism theory, journalism research, and professional education in journalism. The interest group encourages the submission of research papers and panel proposals and invites a wide array of theoretical and methodological approaches, all of which are united around an interest in journalism and share the aim of enhancing existing understandings of how journalism works, across temporal and geographic contexts. Subject areas include (but are not limited to) the functions of journalism in modern society, the organizational structures of journalism, the attitudes and characteristics of journalists, textual structures of news, and the notion of culture in journalism. The Journalism Studies Interest Group particularly welcomes submissions attempting to clarify and define core concepts in our field, such as "news," "media," and "journalism," which have an increasingly vague meaning.

Only full papers and fully developed panel proposals will be considered for review. Student submissions must be clearly identified as such so that they may be considered for the student paper competition. Panel proposals should include a 400-word rationale for the panel and a 150-word abstract of each participant's contribution.

#### ON INVITING PARTICIPANTS

EVERY conference participant **except Life Members and Sustaining Members** (whose conference fees are a benefit of those membership categories) must pay the registration fee. When proposing your panel, theme session, etc., please include in your plans a method for paying registration fees for any nonmember you invite. Please address the registration fee issue before inviting nonmembers to the conference.

#### TRAVEL GRANTS

Travel grants are available to minority students and to participants from developing/transitional economy countries. Minority student members (African American, Hispanic/Latino/a, Native American, Pacific Islander) and participants from soft currency countries (ICA uses the United Nations for identifying the specific countries in any given year) who wish to be considered for a grant must indicate on their paper submissions to divisions and interest groups or to the theme program that they wish to be considered for a grant. Divisions and interest groups

will be asked to submit one or two nominations to the conference program chair, and grant recipients will be chosen by the program chair from among the nominees. The amount of the grant will depend on actual travel costs. Some of the travel grants will be financed by a \$2 surcharge on each conference registration and additional available funds.

#### ABOUT OUR CONFERENCE SITE

#### The Hotel

The Sheraton New York Hotel & Towers is located near Times Square in mid-town Manhattan, just 6 blocks south of Central Park and a half-block from Broadway at 53rd. The hotel offers excellent guest accommodations and state-of-the-art conference facilities. Room rates for this superb location are a bargain at \$151 because ICA locked in this rate before the current upswing in tourism. The Sheraton offers an on-site restaurant, sports bar, and lobby lounge, and there are restaurants of all kinds and price ranges within easy walking distance.

#### The City

Cities don't get any more exciting than New York! You'll want to come early or stay late to take in some of the many attractions that draw tourists from around the world. Broadway theaters, Central Park, Radio City Music Hall, 5th Avenue shopping, Rockefeller Center, the United Nations, Ellis Island, Macy's, Greenwich Village, the Statue of Liberty, Times Square, Grand Central Station, Carnegie Hall, Staten Island, the Metropolitan Museum of Art, the Guggenheim—New York has something for everyone!

#### PAPER DISTRIBUTION

For the New York conference, ICA will have a web-based paper distribution system. All conference registrants, as part of their fees, will have automatic access to all papers from the conference. Papers distributed through the web-based sysem will be those submitted/accepted during the review process. Nonattendees can purchase access to the web after the conference. Fees will be used to support travel grants for researchers from soft-currency countries.

### SUBMISSION OF PAPERS, RIGHTS, AND AGREEMENT

By submitting papers, abstracts, author names, diagrams, and other data (the "submission") to the International Communication Association (ICA) for inclusion in the 2005 ICA conference, authors understand that they become part of an agreement between ICA and All Academic, Inc., that governs the online submission process and stipulates the following:

As part of the conference, this submission may be included and/or made available in the online conference website, printed conference documents, or other online or electronic media. After the conference, accepted submissions will be archived and distributed as a participating submission of the ICA conference. Authors grant certain rights and privileges to ICA and its "affiliates," which, in this regard, include All Academic, Inc., and its sub-licensees.

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An author submitting a paper to this conference retains the right to publish this work in a journal or other publication without limitation by ICA or affiliates.